



#BeeWell Survey 2023-24

Part of Greater Manchester Integrated Care Partnership Presentation by Mark Coates
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#BeeWell



- Developed in response to a growing concern for the wellbeing of young people in the UK;
- Collaboration between The University of Manchester, The Gregson Family Foundation and Anna Freud, who, together with the Greater Manchester Combined Authority (GMCA), founded the programme in 2019;
- Co-designed survey, listening to the voices of as many young people as possible;
- Results are published privately to schools and publicly by neighbourhood;
- #BeeWell's mission is to see this approach implemented nationally by 2030.



Reach and Engagement



- Survey has now reached 63,000 CYP.
 - This is 55% of all registered pupils in Greater Manchester.
 - Survey reached 60% of Greater Manchester secondary schools.
- GM average scores are lower than national averages and international comparisons.
- This year only Year 10 pupils completed the survey with 1,275 Trafford CYP responding from 12 schools:

Altrincham Grammar School for Girls	St Antony's Roman Catholic School			
Blessed Thomas Holford Catholic College	Stretford Grammar School			
Flixton Girls School	Stretford High School			
Lostock High School	Urmston Grammar Academy			
Saint Ambrose College	Wellacre Technology Academy			
Sale Grammar School	Wellington School			



#BeeWII - Questions

Optimism⁶ (EPOCH)

Items			Response format						
	13.	I am optimistic about my future.	Almost never	Sometimes	Often	Very often	Always		
	14.	In uncertain times, I expect the best.	Not at all like me	A little like me	Somewha t like me	Mostly like me	Very much like me		
	15.	I think good things are going to happen to me.	Not at all like me	A little like me	Somewha t like me	Mostly like me	Very much like me		
	16.	I believe that things will work out, no matter how difficult they seem.	Not at all like me	A little like me	Somewha t like me	Mostly like me	Very much like me		

Sleep¹⁴ (Health Behaviours in Schools Checklist)

Iten	1	Response format			
55.	Is the amount of sleep you normally get enough for you to feel awake and concentrate on your school work during the day?	Yes	No		

Life Satisfaction⁵ (Office for National Statistics)

Item		0 = Not at all					10 = Completely					
12.	Overall, how satisfied are you with your life nowadays?	0	1	2	3	4	5	6	7	8	9	10



Trafford Response - 2023 Domains of Wellbeing



Males

	TC	TN	TS	TW	Trafford		
Meaning, Purpose and Control							
Autonomy	а	а	а	a	a (n=533)		
Life satisfaction	а	а	g	g	g (n=536)		
Optimism	а	а	a	а	a (n=528)		
Understanding Yourself							
Psychological wellbeing	а	а	а	а	a (n=522)		
Self-esteem	а	r	а	а	a (n=525)		
Stress and Coping	g	а	а	а	a (n=519)		
Emotion regulation	а	а	а	а	a (n=512)		
Emotions							
Negative affect	а	а	а	а	a (n=526)		
Positive affect	а	a	a	a	a (n=530)		

	TC	TN	TS	TW	Trafford		
Meaning, Purpose and Control							
Autonomy	a	а	а	а	a (n=1193)		
Life satisfaction	g	а	g	а	g (n=1206)		
Optimism	а	а	а	а	a (n=1193)		
Understanding Yourself							
Psychological wellbeing	g	а	а	а	g (n=1171)		
Self-esteem	а	r	а	а	a (n=1186)		
Stress and Coping	g	а	а	а	g (n=1178)		
Emotion regulation	g	а	а	а	g (n=1161)		
Emotions							
Negative affect	g	а	а	а	a (n=1174)		
Positive affect	g	а	g	а	a (n=1198)		

Females

	TC	TN	TS	TW	Trafford		
Meaning, Purpose and Control							
Autonomy	а	а	а	a	a (n=557)		
Life satisfaction	g	a	g	a	g (n=567)		
Optimism	g	а	а	а	a (n=564)		
Understanding Yourself							
Psychological wellbeing	g	а	g	a	a (n=549)		
Self-esteem	g	а	g	а	a (n=558)		
Stress and Coping	g	а	а	а	g (n=555)		
Emotion regulation	g	а	а	а	g (n=554)		
Emotions							
Negative affect	g	а	a	a	a (n=554)		
Positive affect	g	а	g	а	a (n=569)		

Key	
Trafford Central	TC
Trafford North	TN
Trafford South	TS
Trafford West	TW



Drivers of Wellbeing



Happiness with attainment								
	2021	2023	Change					
Trafford Central	а	დ	1.81					
Trafford North	а	r	-1.91					
Trafford South	a	g	2.03					
Trafford West	а	а	0.32					

Health and routines	тс	TN	TS	TW	Trafford
Physical health	g	а	g	а	a (n=1218)
Sleep	а	а	а	а	a (n=1210)
Nutrition					
- Fruit and vegetables	g	а	g	а	g (n=1216)
- Unhealthy snacks	r	а	а	а	a (n=1214)
Physical activity	g	а	g	а	g (n=1194)
School					
School connection	g	а	g	а	g (n=1214)
Happiness with attainment	g	r	g	а	a (n=1211)
Relationships with staff	g	r	g	а	a (n=1199)



Drivers of Wellbeing



Hobbies and Entertainment	TC	TN	TS	TW	Trafford
Free time	a	а	а	g	a (n=1219)
Social media use	g	g	g	а	g (n=1220)
Participation in arts, culture, and entertainment					
- Go to the cinema or theatre	a	а	а	а	a (n=1214)
- Watch live sports	а	r	а	a	a (n=1207)
- Sing in choir or play in band/orchestra	а	a	a	а	a (n=1202)
- Read for enjoyment	g	g	g	а	g (n=1207)
- Go to youth clubs, scouts, or girl guides	а	a	g	a	g (n=1211)
- Go to museums, galleries, historic places or stately homes	а	a	r	g	a (n=1215)
- Attend a religious service	r	g	r	r	a (n=1208)
- Draw, paint or make things	а	а	а	а	a (n=1206)
- Play games on a computer or games console	а	а	r	а	a (n=1207)
- Play sports, do exercise, or other physical activities	g	а	g	а	g (n=1210)
- Spend time on other creative hobbies	a	а	а	а	a (n=1207)



Drivers of Wellbeing



Bullying scores								
	2021	2023	Change					
Trafford Central	a	g	1.76					
Trafford North	а	g	2.26					
Trafford South	а	g	3.09					
Trafford West	a	а	-1.54					

Environment and Society	TC	TN	TS	TW	Trafford
Home environment	g	а	g	a	a (n=1217)
Material deprivation	g	r	g	a	a (n=1216)
Local environment					
- Safe area to live	g	а	g	g	g (n=1220)
- Supportive people	g	а	g	a	g (n=1215)
- Trustworthy people	g	а	g	a	g (n=1215)
- Helpful neighbours	g	а	g	a	a (n=1213)
- Good places to spend free time (e.g. parks)	g	g	g	g	g (n=1214)
Relationships					
Relationships with parents/carers	a	а	g	a	g (n=1195)
Friendships and social support	g	а	g	a	g (n=1190)
Bullying	g	g	g	a	g (n=1197)
Discrimination					
- Your race, skin colour, or where you were born	a	r	a	a	a (n=1200)
- Your gender	а	а	а	a	a (n=1201)
- Your sexual orientation	а	а	а	a	a (n=1196)
- Your disability	а	а	g	r	a (n=1196)
- Your religion/faith	а	r	а	a	a (n=1198)
Loneliness	а	а	а	a	a (n=1203)



Year 8 Tracked – A Snapshot



Psychological Wellbeing Scores				
	2021	2023	Change	
Trafford Central	а	g	3.9	
Trafford North	а	а	-0.81	
Trafford South	a	a	0.19	
Trafford West	а	a	0.99	

Life satisfaction scores				
	2021	2023	Change	
Trafford Central	а	g	1.87	
Trafford North	а	а	-1.01	
Trafford South	а	g	3.5	
Trafford West	а	a	0.87	



Year 8 Tracked – A Snapshot



Local environment - Good places to spend free time (e.g. parks)				
	2021	2023	Change	
Trafford Central	82.40%	76.40%	-6.00%	
Trafford North	77.80%	68.40%	-9.40%	
Trafford South	86.40%	73.60%	-12.80%	
Trafford West	81.70%	70.80%	-10.90%	

Participation in arts, culture, and entertainment – Read for enjoyment				
	2021	2023	Change	
Trafford Central	61.40%	48.40%	-13.00%	
Trafford North	53.80%	41.20%	-12.60%	
Trafford South	60.60%	47.40%	-13.20%	
Trafford West	52.90%	35.20%	-17.70%	





Neighbourhood Data Hive

#BeeWell Neighbourhood Data Hive (uomseed.com)

<u>Trafford Dashboard – Password: K2K@iv*tztyG</u> <u>uomseed.com/beewell-neighbourhoods/locality/</u>





Any Questions?